**ANNOUNCEMENT EXAMPLES:** You can use these templates as guides for announcing Sworkit in Slack or any internal messaging platform! Feel free to tailor them to emails as well.

**EXAMPLE 1** - Announcing Employee Benefit: Sworkit Health

A FREE NEW BENEFIT for XYZ employees — build healthy habits and get moving with video-guided workouts from Sworkit.

Customize video-guided workouts around your individual needs, goals and schedule.

Follow the simple steps below to join:

1. Start by creating a Sworkit account at: <https://app.sworkit.com/redeem/COCOMPANYNAME> (INSERT YOUR COMPANY’S UNIQUE LINK WITH YOUR ASSIGNED CODE)
2. Sign up on the browser using your company email and choose a password (remember this step!)
3. *After* creating your account, download the app by searching for Sworkit Fitness & Workout in the App Store or on Google Play.
4. Sign back in with the same email and password (don’t create a new account, or else it will ask you to pay!)
5. Take the 1-minute onboarding assessment designed to help you meet your daily movement goals!

\*Important\* If you don’t use the above link, it will not apply the free access code!

Any issues or technical questions? Reach out to Sworkit: support@sworkit.com

For more information, please see the attached Sworkit documents! (Include onboarding instructions with QR code or any other preferred Sworkit materials)

**EXAMPLE 2** - Reminder to Use Sworkit

DID YOU KNOW? As an employee, you have access to a complimentary Sworkit Fitness subscription!

Follow the simple steps below to join:

1. Start by creating a Sworkit account at: <https://app.sworkit.com/redeem/COCOMPANYNAME> (INSERT YOUR COMPANY’S UNIQUE LINK WITH YOUR ASSIGNED CODE)
2. Sign up on the browser using your company email and choose a password (remember this step!)
3. *After* creating your account, download the app by searching for Sworkit Fitness & Workout in the App Store or on Google Play.
4. Sign back in with the same email and password (don’t create a new account, or else it will ask you to pay!)
5. Take the 1-minute onboarding assessment designed to help you meet your daily movement goals!

\*Important\* If you don’t use the above link, it will not apply the free access code!

Any issues or technical questions? Reach out to Sworkit: support@sworkit.com

**EXAMPLE 3** - Sworkit Ask A Trainer Workout or Webinar Announcement

SWORKIT ASK A TRAINER [MONTH] WEBINAR - Registration is NOW OPEN!

o Topic: Holiday Hustle: How to Stay on Track

o Webinar Date: Tuesday, November 8

o Click HERE (add link) to reserve your spot.

Don’t forget! You can check out other Sworkit Ask A Trainer Webinars <>here <> [LINK:

https://www.youtube.com/playlist?list=PLJBG7eQdsXb81rgVN6YNQsI1Ain9lL3OZ]

*\*We would also include the current Sworkit Ask A Trainer event image.*

**Sworkit Mini Description**

Fitness made simple with home workouts that fit your life. Whether you’re an absolute beginner, intermediate, or advanced, Sworkit makes it simple to get in shape and stay in shape.